



Colorado Automobile Dealers Association



CADA ANNUAL MEMBER GOLF EVENT
MONDAY, AUGUST 24, 2009
GLENMOOR COUNTRY CLUB

CADA ANNUAL GOLF EVENT SPONSORSHIP OPPORTUNITIES

TITLE SPONSORSHIP ~ \$20k

CO-SPONSORSHIP ~ \$12k (two available)

Sponsorship Benefits Include:

- ~ Designation as Title or Co-Sponsor in all promotional materials ~
 - ~ On-site signage promoting sponsors ~
 - ~ Full page promotion in CADA Bulletin ~
- ~ Promotion in four issues of weekly e-newsletter, CADA Open Road ~
- ~ Promotion in two issues of bi-weekly e-newsletter, MDADA Metro Morning Memo ~
- ~ Introduction and comments at two CADA Member Golf Event forums ~
(welcome and awards banquet)
- ~ Direct mail piece announcing sponsorship to all dealers/dealerships once sponsorship is secured ~
 - ~ Inclusion in press releases to local media ~
 - ~ Commemorative appreciation plaque ~

OTHER SPONSORSHIP OPPORTUNITIES

BOXED LUNCHES for all participants ~ \$5,000

COCKTAIL RECEPTION ~ \$1,000

COCKTAIL RECEPTION AND DINNER ~ \$5,000

HOLE SPONSORSHIPS ~ \$350 per hole
(sponsor can also provide signage and staffing at hole)

DOOR PRIZES ~ \$50 minimum value
(to benefit the Clear the Air Foundation)

GOODIES FOR GOODIE BAGS
(golf balls, tees, towels, water, snacks, etc)

All companies who participate will get recognition through signage, mention in the program, and acknowledgement from the podium.

**If you are interested in becoming a sponsor,
please contact Marsha Ferm at 303.888.9100 or rmferm@msn.com**

