Colorado New Retail Car and Light Truck Registrations - History and Forecast

	Registrations					Market Share				
	Units			Percent Change		Share (%)			Change	
	2005	2006	Forecast 2007	'05 to '06	Forecast '06 to '07	2005	2006	Forecast 2007	'05 to '06	Forecast '06 to '07
TOTAL	172,646	163,513	160,499	-5.3%	-1.8%					
Acura	2,709	2,375	2,500	-12.3%	5.3%	1.6	1.5	1.6	-0.1	0.1
Audi	2,061	1,810	1,782	-12.2%	-1.5%	1.2	1.1	1.1	-0.1	0.0
BMW	2,347	2,523	2,557	7.5%	1.3%	1.4	1.5	1.6	0.1	0.1
Buick	1,460	1,106	961	-24.2%	-13.1%	0.8	0.7	0.6	-0.1	-0.1
Cadillac	1,814	1,648	1,489	-9.2%	-9.6%	1.1	1.0	0.9	-0.1	-0.1
Chevrolet	19,157	16,061	15,014	-16.2%	-6.5%	11.1	9.8	9.4	-1.3	-0.4
Chrysler	3,219	2,773	2,554	-13.9%	-7.9%	1.9	1.7	1.6	-0.2	-0.1
Dodge	11,753	9,656	9,139	-17.8%	-5.4%	6.8	5.9	5.7	-0.9	-0.2
Ford	24,697	21,011	19,228	-14.9%	-8.5%	14.3	12.8	12.0	-1.5	-0.8
GMC	7,183	5,905	5,871	-17.8%	-0.6%	4.2	3.6	3.7	-0.6	0.1
Honda	15,437	15,607	15,550	1.1%	-0.4%	8.9	9.5	9.7	0.6	0.2
Hummer	580	838	783	44.5%	-6.6%	0.3	0.5	0.5	0.2	0.0
Hyundai	3,817	3,598	3,549	-5.7%	-1.4%	2.2	2.2	2.2	0.0	0.0
Infiniti	1,112	1,099	1,065	-1.2%	-3.1%	0.6	0.7	0.7	0.1	0.0
Isuzu	200	223	158	11.5%	-29.1%	0.1	0.1	0.1	0.0	0.0
Jaguar	212	144	105	-32.1%	-27.1%	0.1	0.1	0.1	0.0	0.0
Jeep	8,416	7,190	7,516	-14.6%	4.5%	4.9	4.4	4.7	-0.5	0.3
Kia	2,839	2,662	2,600	-6.2%	-2.3%	1.6	1.6	1.6	0.0	0.0
Land Rover	678	739	836	9.0%	13.1%	0.4	0.5	0.5	0.1	0.0
Lexus	3,404	3,690	3,761	8.4%	1.9%	2.0	2.3	2.3	0.3	0.0
Lincoln	672	696	711	3.6%	2.2%	0.4	0.4	0.4	0.0	0.0
Mazda	2,504	2,740	2,794	9.4%	2.0%	1.5	1.7	1.7	0.2	0.0
Mercedes	1,757	1,787	1,847	1.7%	3.4%	1.0	1.1	1.2	0.1	0.1
Mercury	847	870	769	2.7%	-11.6%	0.5	0.5	0.5	0.0	0.0
Mini	445	425	469	-4.5%	10.4%	0.3	0.3	0.3	0.0	0.0
Mitsubishi	982	1,054	1,057	7.3%	0.3%	0.6	0.6	0.7	0.0	0.1
Nissan	9,131	8,886	8,746	-2.7%	-1.6%	5.3	5.4	5.4	0.1	0.0
Pontiac	2,255	2,159	1,953	-4.3%	-9.5%	1.3	1.3	1.2	0.0	-0.1
Porsche	391	413	398	5.6%	-3.6%	0.2	0.3	0.2	0.1	-0.1
Saab	727	582	458	-19.9%	-21.3%	0.4	0.4	0.3	0.0	-0.1
Saturn	3,144	2,773	3,484	-11.8%	25.6%	1.8	1.7	2.2	-0.1	0.5
Subaru	7,832	8,602	7,811	9.8%	-9.2%	4.5	5.3	4.9	0.8	-0.4
Suzuki	914	1,677	1,837	83.5%	9.5%	0.5	1.0	1.1	0.5	0.1
Toyota (incl. Scion)	20,762	23,794	24,683	14.6%	3.7%	12.0	14.6	15.4	2.6	0.8
Volkswagen	4,500	4,333	4,600	-3.7%	6.2%	2.6	2.6	2.9	0.0	0.3
Volvo	2,445	1,772	1,580	-27.5%	-10.8%	1.4	1.1	1.0	-0.3	-0.1
Others	243	292	284	20.2%	-2.7%	0.1	0.2	0.2	0.1	0.0

Historical Data Source: AutoCount, an Experian Company

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Colorado Auto Outlook ™

Comprehensive Information on the Colorado Automotive Market

Released February, 2007 (Covering Fourth Quarter, 2006)

Colorado New Vehicle Market Predicted to Decline Less Than 2% in 2007

The Colorado new vehicle market ended 2006 with less than satisfactory results. New retail registrations of cars and light trucks decreased 6.1% in the Fourth Quarter of last year, and that decline was compared to weak results in the Fourth Quarter of '05 For the entire year, the market was off 5.3% from 2005.

2006 is now history and all eyes are focused on what lies ahead in 2007. Unfortunately, we think the road looks a little bumpy. Definitely not impassible, but 2007 could be a bit of a rough ride for Colorado new vehicle sales. Our expectation of a softer market this year can be found by assessing the key reasons that lead consumers to purchase new vehicles. Following is a list of these key reasons, and how they are likely to impact new vehicle sales during 2007.

Reason #1 for purchasing a new vehicle: Current vehicle is old, unreliable and needs to be replaced. Following strong sales between 2000 and 2005, many Colorado residents are behind the wheel of a relatively new car or truck. Improved quality and reliability make it a viable proposition for consumers to delay vehicle purchases. Replacement demand is not likely to be a pillar of strength for the market during 2007.

Reason #2 for purchasing a new vehicle: Economic conditions are good and employment prospects are encouraging. Consumers are more likely to commit to a new vehicle purchase when economic growth is strong, unemployment levels are low, and the outlook is bright. The resulting upbeat attitudes give a boost to new vehicle sales. Unfortunately, the outlook for economic growth and employment is not great. Few economists expect a recession this year, but most are looking for slower growth than in 2006. This should exert a slight drag on new vehicle sales.

Reason #3 for purchasing a new vehicle: It represents a big improvement over current vehicle. Consumers frequently spend money on what they *want*, not necessarily on just what they *need*. We think this has given a boost to new vehicle sales over the past several years, and it should continue to be a positive force in 2007. More attractive styling, higher performance, better fuel economy, more innovative interior designs, and advanced infotainment features are a few reasons why consumers may want to purchase a new vehicle, even if the current vehicle meets their basic needs.

Reason #4 for purchasing a new vehicle: It's affordable. Affordability, the cumulative impact of vehicle pricing, personal income, and interest rates, is clearly a primary factor when a new vehicle purchase is being considered. On balance, affordability is expected to turn slightly weaker this year, but remain strong based on historical standards.

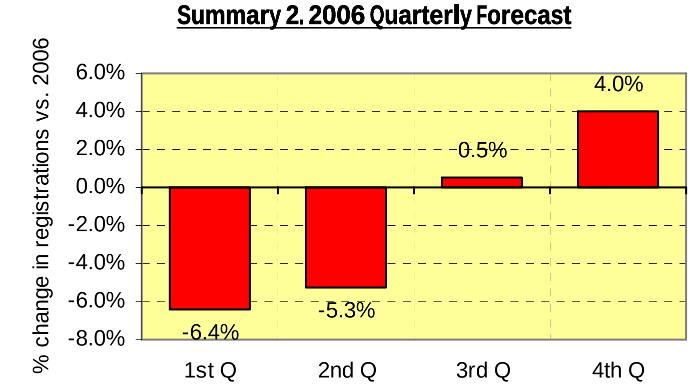
Forecast Summary: New retail light vehicle registrations in Colorado are predicted to decline 1.8% this year. Some good news: the decline is well below the 5.3% drop in 2006, and the market has a good chance of improving in 2008.

The Colorado New Retail Light Vehicle Market — At a Glance

Summary 1. Top Ten Scoreboard

3rd QUARTER, 2006			4th QUARTER, 2006			Change in
Rank	Make	Share	Rank	Make	Share	mkt. Share
1	Toyota	15.0%	1	Toyota	15.8%	0.8%
2	Ford	12.7%	2	Ford	12.1%	-0.6%
3	Chevrolet	10.6%	3	Chevrolet	9.7%	-0.9%
4	Honda	9.3%	4	Honda	9.3%	0.0%
5	Dodge	5.8%	5	Dodge	5.8%	0.0%
6	Subaru	5.4%	6	Subaru	5.6%	0.2%
7	Nissan	5.2%	7	Nissan	5.6%	0.4%
8	GMC	3.7%	8	Jeep	4.9%	1.2%
9	Jeep	3.7%	9	GMC	3.9%	0.2%
10	Volkswager	2.7%	10	Lexus	2.3%	0.2%

Summary 2. 2006 Quarterly Forecast



Summary 3. Annual Review and Forecast

	2005	2006	Forecast 2007	% ch. '06 to '07
TOTAL	172,646	163,513	160,499	-1.8%
Car	72,489	74,681	73,509	-1.6%
Light Truck	100,157	88,832	86,990	-2.1%
Big Three	85,197	72,686	69,472	-4.4%
Japanese	64,987	69,747	69,962	0.3%
European	15,806	14,820	14,916	0.6%
Korean	6,656	6,260	6,149	-1.8%

The three summaries provide an overview of the Colorado new retail light vehicle market. The table above shows the **Top Ten** sellers in the state during the Third and Fourth Quarters of last year, and the change in market share for each brand. **Quarterly Forecast** presents the change in registrations during each Quarter of this year versus 2006. The **Annual Review** table on the right shows our forecast for 2007, and actual figures for 2005 and 2006.

Source for historical data: AutoCount, an Experian Company

County Scoreboard

Mesa and Pitkin County Markets Improve Moderately in 2006

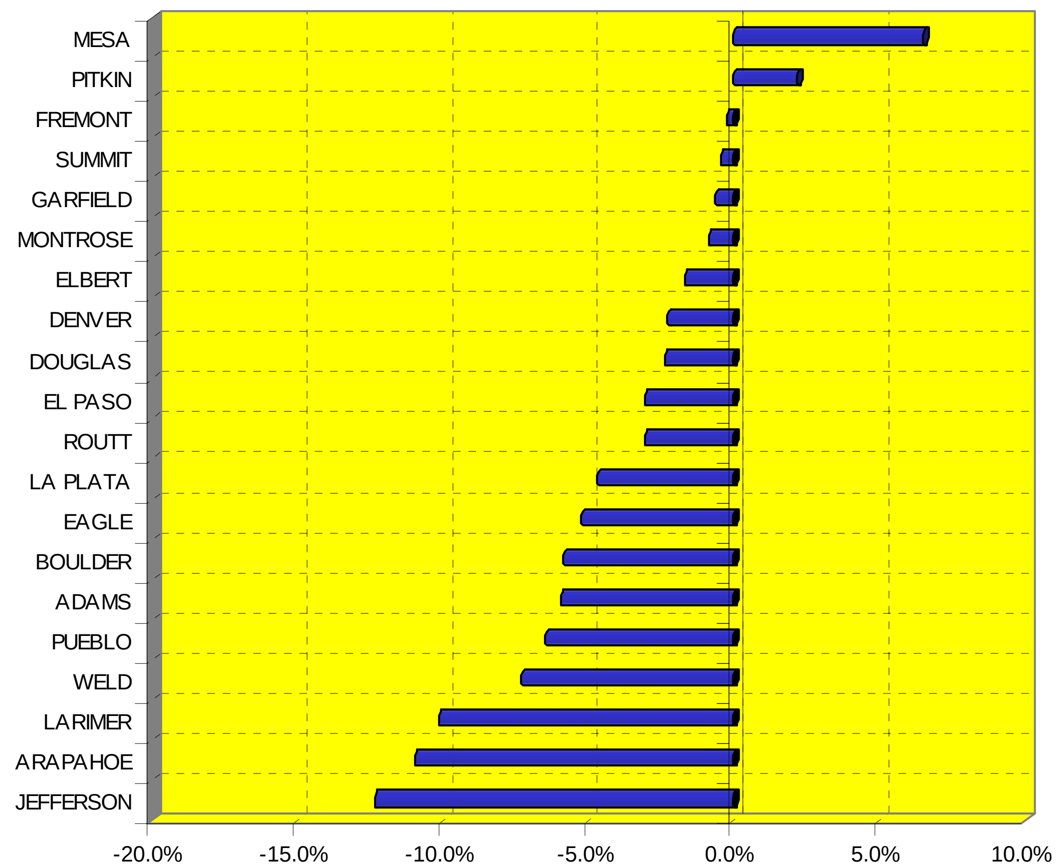
The table below and graph on the right provide a thorough summary of each of the top 20 county new retail light vehicle markets in Colorado. This unique county-level information provides a valuable perspective on local market performance, and a barometer to evaluate the performance of your dealership.

The table shows new retail light vehicle registrations during 2005 and 2006, and the percent change (also shown on the graph). The table also shows each county's share of the statewide market, and the change in share over the past year. Light truck market share is also listed.

Registrations declined in 18 of the 20 counties. The only exceptions were Mesa (up 6.5%) and Pitkin (up 2.2%).

Note: The top five rated counties in each category are shaded.
Source: AutoCount, an Experian Company

Percent Change in New Retail Car and Light Truck Registrations for Top 20 County Markets in Colorado, 2006 vs. 2005



COUNTY SCOREBOARD FOR TOP 20 COUNTY MARKETS IN COLORADO - 2006									
	NEW RETAIL REGISTRATIONS			SHARE OF STATE MARKET			LIGHT TRUCK MARKET SHARE		
COUNTY	2005	2006	% ch	2005	2006	CHANGE	2005	2006	CHANGE
ADAMS	12259	11531	-5.9%	7.1	7.1	-0.1	55.8	51.2	-4.6
ARAPAHOE	19772	17603	-11.0%	11.5	10.8	-0.7	55.3	49.5	-5.7
BOULDER	9554	8996	-5.8%	5.6	5.5	0.0	50.4	47.9	-2.5
DENVER	14845	14506	-2.3%	8.6	8.9	0.2	51.2	47.3	-3.9
DOUGLAS	15399	15029	-2.4%	8.9	9.2	0.2	61.1	57.0	-4.2
EAGLE	2743	2599	-5.2%	1.6	1.6	0.0	66.8	65.5	-1.3
EL PASO	20907	20267	-3.1%	12.1	12.4	0.2	55.4	51.3	-4.1
ELBERT	1020	1003	-1.7%	0.6	0.6	0.0	64.5	64.7	0.2
FREMONT	1123	1120	-0.3%	0.7	0.7	0.0	62.2	57.2	-5.0
GARFIELD	2660	2643	-0.6%	1.5	1.6	0.1	70.0	66.9	-3.1
JEFFERSON	23624	20707	-12.3%	13.7	12.7	-1.1	58.2	53.6	-4.6
LA PLATA	2112	2013	-4.7%	1.2	1.2	0.0	71.5	69.0	-2.4
LARIMER	10005	8992	-10.1%	5.8	5.5	-0.3	57.5	53.4	-4.2
MESA	4210	4484	6.5%	2.4	2.7	0.3	64.2	63.1	-1.1
MONTROSE	1129	1119	-0.9%	0.7	0.7	0.0	72.0	68.5	-3.5
PITKIN	942	963	2.2%	0.5	0.6	0.0	69.6	72.2	2.6
PUEBLO	3753	3511	-6.5%	2.2	2.1	0.0	53.4	49.9	-3.5
ROUTT	1021	990	-3.1%	0.6	0.6	0.0	74.4	69.7	-4.8
SUMMIT	1498	1491	-0.5%	0.9	0.9	0.0	66.2	65.1	-1.1
WELD	9572	8875	-7.3%	5.6	5.4	-0.1	57.8	55.3	-2.5

Market Tracker

Domestic Brand Market Share Declines 4.8 Points During 2006

It's no secret that Domestic Brands (the Traditional Big Three) are behind the eight ball in the hotly contested new vehicle market. The basic strategy is one of retrenchment and regrouping. Market share losses for the Big Three are inevitable as the companies cut production and scale back incentive offers. The hope is that they will emerge as leaner, more focused, more profitable, and more competitive. In the meantime, the picture will not be pretty, as illustrated by the graph below. Collectively, the Big Three lost 4.8 market share points. Japanese brands were the primary benefactors, with their market share increasing a total of 4.9 points.

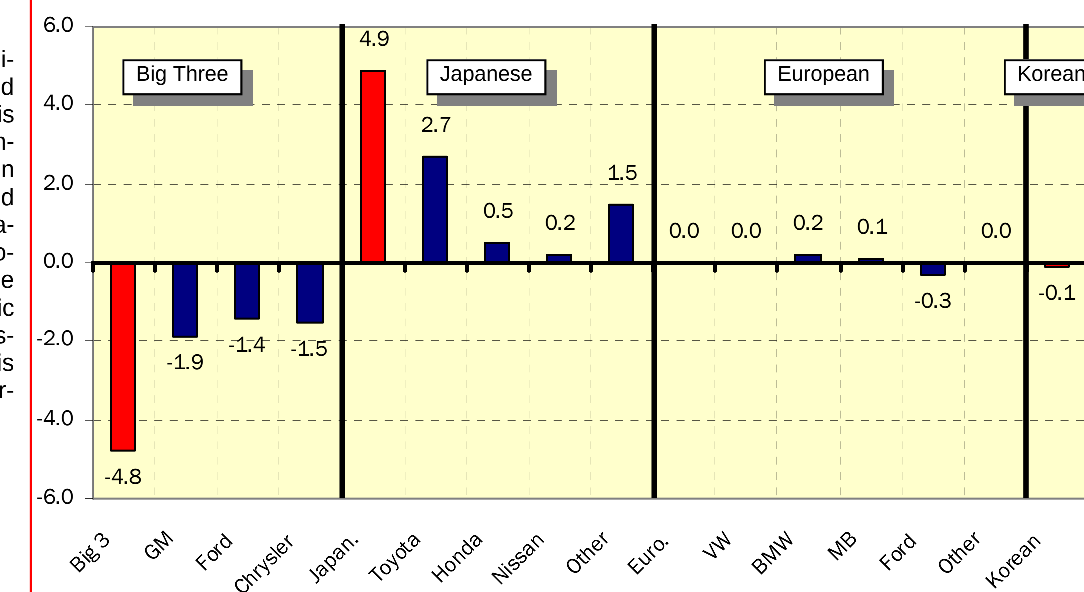
Data Source Information

Exclusive source for new vehicle registration data presented in *Colorado Auto Outlook* is AutoCount, an Experian Company. AutoCount specializes in providing detailed new and used vehicle sales and registration statistics. AutoCount provides new and used vehicle registration data with specific make and model detail for customized geographies. Data is available directly over the Internet.

For more information on Auto Count, call 407.770.5900 or visit AutoCount's web site: www.autocount.com

AutoCount AN EXPERIAN COMPANY

Change in New Retail Light Vehicle Market Share—2006 vs. 2005



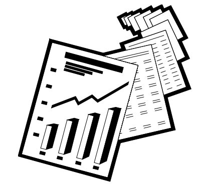
Brands included above: Big 3: GM (Buick, Cadillac, Chevrolet, GMC, Hummer, Oldsmobile, Pontiac, and Saturn), Ford (Ford, Lincoln, and Mercury), Chrysler (Chrysler, Dodge, and Jeep). **Japanese:** Toyota (Toyota, Lexus, and Scion), Honda (Honda and Acura), Nissan (Nissan and Infiniti), Other (Isuzu, Mazda, Mitsubishi, Subaru, and Suzuki). **European:** VW (Audi, Bentley, and Volkswagen), BMW (BMW, Rolls Royce, and Mini), MB (Mercedes Benz), Ford (Aston Martin, Jaguar, Land Rover, and Volvo), Other (Ferrari, Lotus, Maserati, and Saab). **Korean:** Hyundai and Kia.

New Retail Light Vehicle Market Comparison—Colorado, Denver Metro, U.S.

	Colorado Market		Denver Metro Market		U.S. Market	
Market Growth % change in registrations 2006 vs. 2005	**-5.3%**		**-5.9%**		**-4.3%**	
Car Market Share Car share of industry retail light vehicle registrations - 2006	**45.7%**		**48.4%**		**49.1%**	
Domestic Brand Market Share Domestic brand share of industry retail light vehicle registrations - 2006	**44.6%**		**39.6%**		**49.2%**	
Top Selling Retail Brands *Top selling light vehicle brands and market share - Fourth Quarter 2006*						
First	**Toyota**	**15.8%**	**Toyota**	**16.6%**	**Ford**	**14.1%**
Second	**Ford**	**12.1%**	**Honda**	**10.7%**	**Chevrolet**	**14.0%**
Third	**Chevrolet**	**9.7%**	**Ford**	**10.4%**	**Toyota/Scion**	**13.6%**
Fourth	**Honda**	**9.3%**	**Chevrolet**	**9.6%**	**Honda**	**8.2%**
Fifth	**Dodge**	**5.8%**	**Subaru**	**5.6%**	**Dodge**	**6.1%**
Sixth	**Subaru**	**5.6%**	**Nissan**	**5.4%**	**Nissan**	**5.6%**
Seventh	**Nissan**	**5.6%**	**Jeep**	**4.8%**	**Chrysler**	**3.5%**
Eighth	**Jeep**	**4.9%**	**Dodge**	**4.1%**	**Jeep**	**2.8%**
Ninth	**GMC**	**3.9%**	**Lexus**	**3.0%**	**GMC**	**2.8%**
Tenth	**Lexus**	**2.3%**	**GMC**	**2.8%**	**Hyundai**	**2.8%**

COLORADO BRAND SCOREBOARD

COMPREHENSIVE REVIEW OF BRAND SALES PERFORMANCE IN THE AREA AUTOMOTIVE MARKET DURING 2006



The table below presents a well-rounded picture of brand sales performance during 2006. Two primary measures are displayed and rated. The first, entitled "Longer Term Results," represents the percent change in new retail light vehicle registrations during all of 2006 versus 2005. Brands are then rated (from highest to lowest), using a 1 to 5 scale. Brands having the highest increases in registrations receive a 5 rating, and those with the largest decreases get a rating of 1.

The second measure, "Shorter Term Results," represents the percent change in registrations from the First to the Second Half of this year. Brands are also ranked and rated on the same 1 to 5 scale.

The last column in the table is the sum of the ratings for Longer Term and Shorter Term sales growth. Brands at the top of the table had relatively large sales gains last year, and gained momentum as the year progressed.

Data Source: AutoCount, an Experian Company.

	Longer Term Results 2005 to 2006				Shorter Term Results First Half '06 to Second Half '06				Combined
Brand	2005 regs.	2006 regs.	% ch '05 to '06	Rating (5 is high)	1 half regs.	2 half regs.	% Change	Rating (5 is high)	Rating (10 is high)
Hummer	580	838	44.5%	5	385	453	17.7%	5	10
Toyota/Scion	20,762	23,794	14.6%	5	11,062	12,732	15.1%	5	10
Subaru	7,832	8,602	9.8%	5	4,039	4,563	13.0%	5	10
Suzuki	914	1,677	83.5%	5	793	884	11.5%	4	9
Mazda	2,504	2,740	9.4%	5	1,340	1,400	4.5%	4	9
Mitsubishi	982	1,054	7.3%	4	468	586	25.2%	5	9
Pontiac	2,255	2,159	-4.3%	3	994	1,165	17.2%	5	8
Hyundai	3,817	3,598	-5.7%	3	1,667	1,931	15.8%	5	8
Lexus	3,404	3,690	8.4%	4	1,845	1,845	0.0%	3	7
Honda	15,437	15,607	1.1%	4	7,885	7,722	-2.1%	3	7
Kia	2,839	2,662	-6.2%	3	1,266	1,396	10.3%	4	7
Land Rover	678	739	9.0%	5	389	350	-10.0%	1	6
Nissan	9,131	8,886	-2.7%	3	4,414	4,472	1.3%	3	6
BMW	2,347	2,523	7.5%	4	1,311	1,212	-7.6%	1	5
Mercury	847	870	2.7%	4	463	407	-12.1%	1	5
Mercedes	1,757	1,787	1.7%	4	993	794	-20.0%	1	5
Infiniti	1,112	1,099	-1.2%	3	563	536	-4.8%	2	5
Volkswagen	4,500	4,333	-3.7%	3	2,241	2,092	-6.6%	2	5
Saturn	3,144	2,773	-11.8%	2	1,370	1,403	2.4%	3	5
Chevrolet	19,157	16,061	-16.2%	1	7,563	8,498	12.4%	4	5
GMC	7,183	5,905	-17.8%	1	2,774	3,131	12.9%	4	5
Buick	1,460	1,106	-24.2%	1	537	569	6.0%	4	5
Audi	2,061	1,810	-12.2%	2	929	881	-5.2%	2	4
Acura	2,709	2,375	-12.3%	2	1,220	1,155	-5.3%	2	4
Jeep	8,416	7,190	-14.6%	2	3,693	3,497	-5.3%	2	4
Ford	24,697	21,011	-14.9%	1	10,732	10,279	-4.2%	3	4
Dodge	11,753	9,656	-17.8%	1	4,864	4,792	-1.5%	3	4
Cadillac	1,814	1,648	-9.2%	2	920	728	-20.9%	1	3
Chrysler	3,219	2,773	-13.9%	2	1,466	1,307	-10.8%	1	3
Volvo	2,445	1,772	-27.5%	1	919	853	-7.2%	2	3

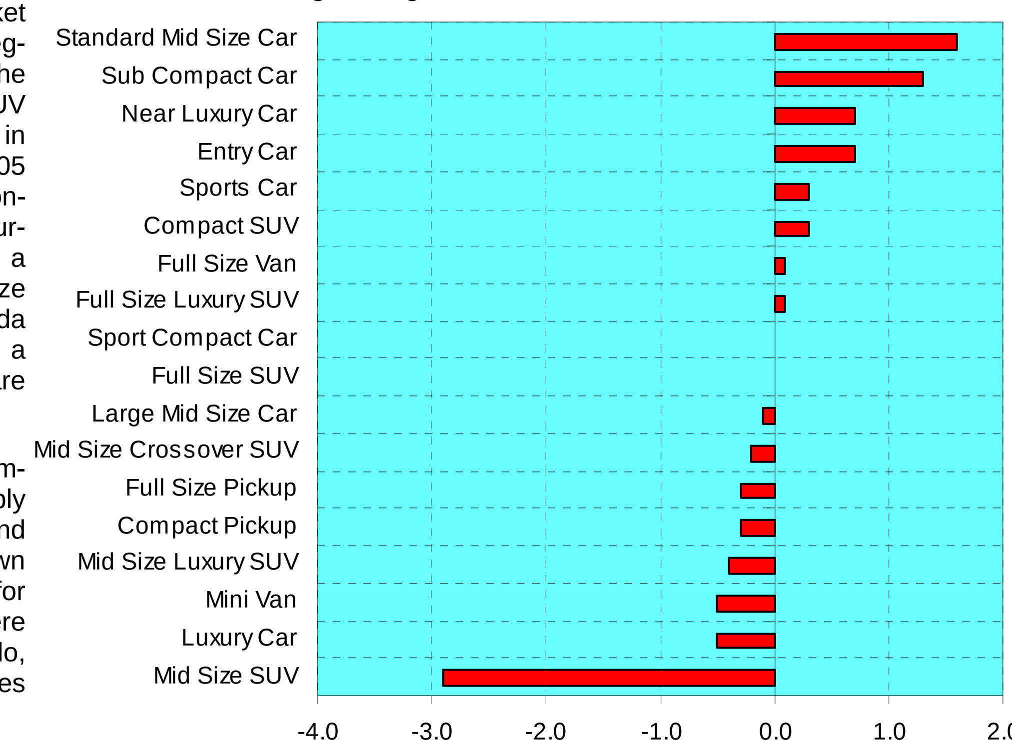
Segment Watch

Standard Mid Size Car Segment Posts Largest Market Share Gain in 2006

Not surprisingly, as fuel prices moved higher during most of 2006, market share levels for many light truck segments eroded. As shown on the graph to the right, the Mid Size SUV segment had the largest decline in market share in Colorado from 2005 to 2006, down 2.9 points. Many consumers who were reluctant to purchase a pickup or SUV purchased a car instead. The Standard Mid Size Car segment (which includes Honda Accord, Toyota Camry, etc.) had a 1.6 point increase in market share last year.

What's the outlook for 2007? Assuming gas prices do not head sharply higher, we believe that light truck and SUV segments will hold their own this year. This is especially true for the Full Size Pickup segment, where several new products (i.e., Silverado, Sierra, and Tundra) should give sales a boost.

Change in Segment Market Share-2006 vs. 2005



Top Selling Models in Each Segment - Colorado
New Retail Registrations, 2006 Annual Totals and Market Share of Segment

Cars											
Entry			Sub Compact			Sporty Compact			Standard Mid Size		
Model	Regs.	Share	Model	Regs.	Share	Model	Regs.	Share	Model	Regs.	Share
Chevrolet Aveo	759	26.1	Honda Civic	4029	14.6	Ford Mustang	1840	51.4	Subaru Legacy	4878	25.1
Toyota Yaris	554	19.0	Toyota Corolla	2808	10.2	Scion tC	696	19.4	Honda Accord	3661	18.8
Scion xA	335	11.5	Toyota Prius	1984	7.2	Mitsubishi Eclipse	423	11.8	Toyota Camry	2870	14.8
Kia Rio	316	10.9	Chevrolet Cobalt	1834	6.7	Acura RSX	197	5.5	Nissan Altima	1598	8.2
Honda Fit	312	10.7	Volkswagen Jetta	1701	6.2	Hyundai Tiburon	186	5.2	Ford Fusion	1083	5.6
Large Mid Size			Near Luxury			Luxury			Sports Car		
Model	Regs.	Share	Model	Regs.	Share	Model	Regs.	Share	Model	Regs.	Share
Chrysler 300	1310	19.7	Audi A4	1491	18.6	Mercedes E-Class	559	15.4	Chevrolet Corvette	368	21.6
Chevrolet Impala	926	13.9	BMW 3-Series	1128	14.0	BMW 5-Series	465	12.8	Nissan 350 ZX	228	13.4
Toyota Avalon	701	10.5	Volvo 40/50	951	11.8	Lexus GS	281	7.7	Mazda MX5	193	11.3
Buick Lucerne	561	8.4	Acura TL	811	10.1	Cadillac DTS	269	7.4	Pontiac Solstice	168	9.9
Nissan Maxima	542	8.1	Lexus ES330	639	8.0	Infiniti M	221	6.1	Porsche 911	140	8.2
Light Trucks											
Compact Pickup			Full Size Pick Up			Mini Van			Full Size Van		
Model	Regs.	Share	Model	Regs.	Share	Model	Regs.	Share	Model	Regs.	Share
Toyota Tacoma	2773	36.0	Ford F-Series	9319	38.4	Honda Odyssey	210	30.7	Chevrolet Express	543	47.1
Ford Ranger	1151	14.9	Dodge Ram	4767	19.7	Dodge Caravan	82	12.0	Ford E-Series	392	34.0
Nissan Frontier	969	12.6	Chevrolet Silverado	4371	18.0	Ford Freestar	81	11.8	GMC Savana	178	15.4
Honda Ridgeline	909	11.8	GMC Sierra	2733	11.3	Chevrolet Uplander	79	11.5			
Dodge Dakota	831	10.8	Toyota Tundra	1630	6.7	Saturn Relay	63	9.2			
Compact SUV			Mid Size SUV/Crossover SUV			Full Size SUV			Mid Size & Full Size Luxury SUV		
Model	Regs.	Share	Model	Regs.	Share	Model	Regs.	Share	Model	Regs.	Share
Honda CRV	2339	14.1	Toyota 4Runner	3747	17.7	GMC Yukon	2082	26.1	Lexus RX350	1579	20.4
Jeep Liberty	2002	12.1	Honda Pilot	2597	12.2	Chevrolet Tahoe	1956	24.5	Volvo XC90	951	12.3
Jeep Wrangler	1742	10.5	Jeep Grand Cherokee	2390	11.3	Toyota Land Cruiser	1021	12.8	Cadillac Escalade	771	10.0
Ford Escape	1697	10.3	Subaru Forester	1620	7.6	Chevrolet Suburban	697	8.7	Acura MDX	677	8.8
Toyota RAV4	1601	9.7	Ford Explorer	1438	6.8	Ford Expedition	690	8.6	Land Rover Range I	484	6.3

Brand Outlooks

Acura and Jeep Predicted to Post Market Share Gains During 2007

The brand forecast projections for 2007, presented on page 8, are based on Auto Outlook's detailed analysis of brand competitiveness in the Colorado market. Below is our appraisal of each brand's strengths and weaknesses for the coming year, and the prospects for gaining (or losing) market share.

Acura

Strengths: Full year of RDX sales and redesigned MDX.

Weaknesses: TL and TSX still strong sellers, but aging. RL faces tough competition in luxury sedan segment.

Market Share Outlook: Up slightly.

Audi

Strengths: Q7 SUV is selling well and will benefit from a full year of sales. Redesigned TT.

Weaknesses: Gains will be hard to come by for A4 and A6.

Market Share Outlook: Flat.

BMW

Strengths: Redesigned X5.

Weaknesses: 3-Series sales could be impacted by new Infiniti G35.

Market Share Outlook: Flat.

Buick

Strengths: All-new Enclave crossover SUV.

Weaknesses: Lacrosse and Lucerne newness is wearing off. Rendezvous and Rainier disappearing.

Market Share Outlook: Down slightly.

Cadillac

Strengths: New CTS arriving later in the year. Full year of sales for new Escalade.

Weaknesses: SRX sales dropping, other models aging.

Market Share Outlook: Down slightly.

Chevrolet

Strengths: Redesigned Silverado, Aveo, and Malibu (late in year).

Weaknesses: Impala aging in competitive segment. GM production cutbacks.

Market Share Outlook: Down slightly.

Chrysler

Strengths: Redesigned Sebring and all-new Aspen full-size SUV. New Town & County later this year.

Weaknesses: 300 sales declining.

Market Share Outlook: Down slightly.

Dodge

Strengths: All-new Nitro and Avenger (replacement for Stratus). Caravan and perhaps Challenger, late in '07.

Weaknesses: Magnum sales easing. Durango and Ram are aging and face bevy of new competitors.

Market Share Outlook: Flat.

Ford

Strengths: All-new Edge crossover SUV and redesigned Expedition. Fusion gaining traction.

Weaknesses: Taurus dropped. Explorer on decline. F-Series faces formidable competition. Production cutbacks.

Market Share Outlook: Down.

GMC

Strengths: Redesigned Sierra and all-new Acadia crossover.

Weaknesses: Envoy is aging and competition is exploding.

Market Share Outlook: Up slightly.

Honda

Strengths: Redesigned CRV and full year of Fit sales.

Weaknesses: Accord and Pilot aging in highly competitive market.

Market Share Outlook: Flat.

Hummer

Strengths: Largely avoids ultra-competitive SUV wars due to distinctive designs and market positioning.

Weaknesses: No new products

Market Share Outlook: Flat.

Hyundai

Strengths: Redesigned Elantra. Veracruz SUV (lengthened Santa Fe) possible late in 2007.

Weaknesses: Sonata to face tough competition. Pricing flexibility hindered by strong Korean won.

Market Share Outlook: Flat.

Infiniti

Strengths: Redesigned G35 coupe and sedan. Possible introduction of X crossover later in year.

Weaknesses: FX and QX sales sagging as fuel prices remain high.

Market Share Outlook: Flat.

Isuzu

Strengths: None.

Weaknesses: Ascender aging.

Market Share Outlook: Down.

Jaguar

Strengths: Full year of XK sales.

Weaknesses: Another year for aging X and S types. Redesigned S-Type launch not likely until 2008.

Market Share Outlook: Down.

Jeep

Strengths: All-new Compass and Patriot add sales volume. Redesigned Wrangler, which includes a four door model for the first time.

Weaknesses: Grand Cherokee and Commander sales declining.

Market Share Outlook: Up Slightly.

Brand Outlooks (continued)

Saturn and Suzuki Predicted to Post Market Share Gains During 2007

Kia

Strengths: Rondo small mini van to be introduced in early '07.

Weaknesses: Spectra and Optima face formidable competition. As with Hyundai, pricing flexibility lessened due to strong Korean won.

Market Share Outlook: Flat.

Land Rover

Strengths: LR2 is introduced in entry luxury SUV segment.

Weaknesses: LR3 faces tough new competition.

Market Share Outlook: Up slightly.

Lexus

Strengths: Redesigned LS 460 sedan. New crossover?

Weaknesses: GS does not stand out in crowded luxury sedan segment.

Market Share Outlook: Up slightly.

Lincoln

Strengths: Redesigned Navigator. All-new MKX crossover.

Weaknesses: LS dropped. MKZ faces tough competition

Market Share Outlook: Up Slightly.

Mazda

Strengths: Full year of CX-7 sales. CX-5 and CX-9 bow later this year.

Weaknesses: Mazda6 faces bevy of new competitors.

Market Share Outlook: Up slightly.

Mercedes

Strengths: Redesigned C-Class, full year of sales for M and G Class SUVs. New S-Class.

Weaknesses: Although freshened for 2007 model year, E-Class is older than most other products in its segment.

Market Share Outlook: Up slightly.

Mercury

Strengths: Mild restyling for Mariner.

Weaknesses: Mountaineer sales likely to continue declining.

Market Share Outlook: Down.

Mini

Strengths: Redesigned Mini arrives in Spring.

Weaknesses: Intense competition in sub compact segment.

Market Share Outlook: Up slightly.

Mitsubishi

Strengths: Redesigned Outlander and new version of Lancer.

Weaknesses: Endeavor and Galant are aging.

Market Share Outlook: Flat.

Nissan

Strengths: Full year of sales for redesigned Altima and Sentra. All-new Versa.

Weaknesses: Titan and Armada sales likely to decline.

Market Share Outlook: Up slightly.

Pontiac

Strengths: G5 coupe introduction late in the year.

Weaknesses: G6 faces tough competition. Solstice sales leveling off.

Market Share Outlook: Down.

Porsche

Strengths: Re-skinned Cayenne likely during 2007.

Weaknesses: Softening economy could hurt sports car market.

Market Share Outlook: Down slightly.

Saab

Strengths: None.

Weaknesses: Almost all competitors have fresher product offerings.

Market Share Outlook: Down.

Saturn

Strengths: Aura sedan and Outlook crossover SUV look strong. Full year of Sky sales.

Weaknesses: Ion dropped in March.

Market Share Outlook: Up.

Subaru

Strengths: Redesigned Impreza.

Weaknesses: Forester sales likely to decline as crossover segment explodes with new product.

Market Share Outlook: Down slightly.

Suzuki

Strengths: Redesigned XL7 and all-new SX4.

Weaknesses: Verona dropped and Forenza competition intense.

Market Share Outlook: Up.

Toyota/Scion

Strengths: Redesigned Tundra. Full year of sales for Yaris and FJ Cruiser. New versions of Highlander and Sequoia late in the year.

Weaknesses: Corolla and Matrix aging in competitive segments.

Market Share Outlook: Up.

Volkswagen

Strengths: Full year of sales for Jetta and Eos. New Tiguan compact SUV.

Weaknesses: Touareg sales are falling.

Market Share Outlook: Up.

Volvo

Strengths: New C30 hatchback and redesigned S80.

Weaknesses: S40 and S60 are aging and face intense competition.

Market Share Outlook: Down slightly.